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FOR IMMEDIATE RELEASE

NEW COMPANY BEARS DOWN ON LOCAL BUSINESS COMMUNITY
BizzGrizz Aims to Assist Small Business Owners

Normal, IL – JANUARY 30, 2015 – BizzGrizz, a new company spearheaded by two established business leaders in the Bloomington-Normal community, officially launches on February 2. Robert McBeath and Brent Kelly have teamed up to bring small business owners innovative solutions—the pair has 30 years combined experience working with small businesses as well as extensive contacts in the local and outlying business community.

“BizzGrizz was created to empower business owners by maximizing their profits and efficiency,” says COO Robert McBeath. The company will provide tools for small business owners to help them stand out in an ever-increasing competitive market. “From point-of sale systems to establishing immediate capital in the event of an unexpected turn of events to building customer loyalty, BizzGrizz is focused on helping our customers succeed.”

The company website, www.bizzgrizz.com, has been live for a few weeks, providing information business owners can use right now. CEO Brent Kelly has already authored several blog posts, and the site features a free BEAR survey (Business Empowerment Analysis Report), which provides tips on productivity and profitability when completed.

For more information about BizzGrizz, please visit www.bizzgrizz.com or contact Brent Kelly at 888-979-4731 ext. 801 or Robert McBeath at 309-820-0076.

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